



SADIK MOHSIN

Web & Digital Artist

British National

ABOUT ME

I started my journey in technology at the age of 14 and developed a strong passion for digital marketing and web development. With experience in **SEO, CRO, WordPress customization** and **design**, I focus on improving online visibility, user engagement, and overall website performance. I thrive in fast-paced environments and consistently deliver high-quality results on time.

SKILLS

- Wordpress & Elementor
- SEO & CRO
- Python
- C++
- Javascript
- Flask
- Html/CSS
- MySQL
- Unreal Engine 5
- C (Programming Language)

EDUCATION

Bachelors - Computer Science

University of West England (UWE), Bristol
2023 - Present

COURSES

Wordpress & Elementor

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 sadikmohsin.com

 sadikmohsin0@gmail.com

 Bristol

EXPERIENCE

○ LaneTwelve Properties

2021 - Present

Digital Manager

- Mastered the functionality and customization of **WordPress** platforms.
- Integrated chatbots into websites to enhance user engagement and support.
- Executed domain changes for websites, ensuring seamless transitions.
- Implemented **CRO** (Conversion Rate Optimization) and **SEO** (Search Engine Optimization) strategies to improve website performance and search engine rankings.
- Integrated blogs into websites to drive traffic and engagement.
- Ensured websites are optimized for mobile devices, enhancing accessibility and user experience.

○ Web Development Project - UWE Bristol

2023

Worlds Hotel

- Frontend Development: Utilized **HTML** and **CSS** for creating a visually appealing and smooth user interface.
- Animations: Implemented animations using JavaScript for an enhanced user experience.
- Backend Integration: Connected frontend code with backend using Python and Flask.
- Database Management: Employed **MySQL** to handle booking forms, login details, and user data.
- User Authentication: Ensured secure booking process by requiring user login.
- Done mobile optimization, enhancing accessibility and **user experience**.

○ LaneTwelve Digital

2018

Trainee

- Created my first website using **HTML**, demonstrating foundational coding skills.
- Designed and edited images using **Photoshop**, enhancing visual communication abilities.
- Developed strong time management and planning skills to meet project deadlines.
- Delivered a speech, to enhance **communication** and **presentation skills**.