



# SADIK MOHSIN

Web & Digital Artist

British National

## ABOUT ME

I started my journey in technology at the age of 14 and developed a strong passion for digital marketing and web development. With experience in **SEO, CRO, WordPress customization** and **design**, I focus on improving online visibility, user engagement, and overall website performance. I thrive in fast-paced environments and consistently deliver high-quality results on time.

## SKILLS

- Wordpress & Elementor
- SEO & CRO
- Python
- C++
- Javascript
- Flask
- Html/CSS
- MySQL
- Unreal Engine 5
- C (Programming Language)

## EDUCATION

**Bachelors - Computer Science**

University of West England (UWE), Bristol  
2023 - Present

## COURSES

- Become a Full-Stack Web Developer
- HTML, CSS, and JavaScript: Building the Web
- Skill Up with Python: Hands-On Web Development Projects

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 Bristol

## EXPERIENCE

- LaneTwelve Properties** 2021 - Present  
Digital Manager - [lanetwelveproperties.com](https://lanetwelveproperties.com)
  - Mastered the functionality and customization of **WordPress** platforms.
  - Integrated chatbots into websites to enhance user engagement and support.
  - Executed domain changes for websites, ensuring seamless transitions.
  - Implemented **CRO** (Conversion Rate Optimization) and **SEO** (Search Engine Optimization) strategies to improve website performance and search engine rankings.
  - Integrated blogs into websites to drive traffic and engagement.
  - Ensured websites are optimized for mobile devices, enhancing accessibility and user experience.
- Web Development Project - UWE Bristol** 2023  
Worlds Hotel - [DarkSonu/WorldsHotel](https://DarkSonu/WorldsHotel)
  - Frontend Development: Utilized **HTML** and **CSS** for creating a visually appealing and smooth user interface.
  - Animations: Implemented animations using JavaScript for an enhanced user experience.
  - Backend Integration: Connected frontend code with backend using Python and Flask.
  - Database Management: Employed **MySQL** to handle booking forms, login details, and user data.
  - User Authentication: Ensured secure booking process by requiring user login.
  - Done mobile optimization, enhancing accessibility and **user experience**.
- LaneTwelve Digital** 2018  
Trainee - [lanetwelve.com](https://lanetwelve.com)
  - Created my first website using **HTML**, demonstrating foundational coding skills.
  - Designed and edited images using **Photoshop**, enhancing visual communication abilities.
  - Developed strong time management and planning skills to meet project deadlines.
  - Delivered a speech, to enhance **communication** and **presentation skills**.